

2010 ADO Day CONFERENCE

it takes
a team:
**BUILDING the
FOUNDATION
today for
TOMORROW**

**THURSDAY,
APRIL 22, 2010**

**ADO Day is an
educational
conference
designed to
advance
the skills of
fundraisers,
board members,
and executive
directors of
nonprofit
organizations.**

2010 ADO DAY REGISTRATION

**Early Bird Registration: by March 22
Payment must be received by March 22.**

\$75 ADO Member
\$95 others

After March 22

\$95 ADO Member
\$115 others
\$125 walk-in rate, based on space availability

NOTE: *Payment must be received prior to April 15 to guarantee registration.*

Ticket prices are per person. Member rates apply to individual ADO members only, not to organizations.

Bring your team! Executive directors, development staff, PR staff and board members are all welcome.

Reduced rates for groups of 3 or more registered together from same organization, regardless of membership.

(Note: All must register at the same time.)

Team of 3 or more: \$80/per person

Cancellation Policy: All cancellations must be submitted in writing to info@adoonline.org. Cancellations through April 15: Full refund minus \$25 administrative fee. Cancellations on or after April 15 will not be refunded.

Scholarships

Scholarships are available for individuals that are in need of financial assistance. Candidates must either live or work in Westchester, Putnam, Rockland or Dutchess Counties, must currently be or recently have been employed as a fundraising professional by a 501(c)(3) agency, and have a demonstrated need for a scholarship. Go to www.adoonline.org, follow prompt for Programs, then ADO DAY. Application deadline: March 15.

Exhibits

This conference provides an excellent marketing opportunity. Table rentals: \$250 per table (\$200 ADO members). Includes table, seating, breakfast and lunch for one person. Additional \$50 for meals for second person. Contact Robby Morris: morrisrw@ft.newyorklife.com. (914)273-6301.

REGISTRATION FORM 2010

Name _____ Title _____

Organization _____

Address _____

Phone Fax _____

E-mail (for registration confirmation) _____

Member Status: ADO member (paid in full 7/1/09-6/30/10) Non-member

Position: Executive Director/President Development staff Board member

PR staff Volunteer Other (please specify) _____

Amount enclosed \$ _____

I am registering along with 2 or more people from the same organization.

Their names are:

1 _____

2 _____

3 _____

Workshop Sessions

Sessions run concurrently. Please indicate 1st and 2nd choices.

Assignment is first-come, first-served.

8:45m - 10am

- Track #1 Fundraising Strategies — Techniques in Monthly Giving
- Track #2 Communicating Your Message — Perfect Your Pitch!
- Track #3 Future Planning — Strategic Alliances

10:30am - 11:45am

- Track #1 Fundraising Strategies — Getting Everyone on Your Fundraising Team
- Track #2 Communicating Your Message — Leveraging the Web
- Track #3 Future Planning — Is there a Campaign in Your Future?

1:45 - 3pm

- Track #1 Fundraising Strategies — Integrating e-philanthropy
- Track #2 Communicating Your Message — Crisis Communication
- Track #3 Future Planning — Planned Giving

3:15 - 4:15pm

- Collaboration and Volunteering Panel

Please make a copy of this registration form for each additional participant from your organization. Payment by check must accompany this form (sorry, no credit cards). Make check or money order payable to ADO. Mail to: ADO, 333 Mamaroneck Avenue, #221, White Plains, NY 10605.

For more information: contact Marie Rossi, event coordinator (914)241-3917, mtrossi@optonline.net, or visit ADO website: www.ADOonline.org, or e-mail info@adoonline.org